

## Claims

- [c1] A method of providing program information for a future television program to a television system through a future programming preview, said method comprising the steps of:
- creating an identifying code, said identifying code being unique to identify said future television program; and
  - broadcasting said identifying code simultaneously with said future programming preview.
- [c2] A method as claimed in Claim 1 wherein said identifying code contains timing information relating to said future television program.
- [c3] A method as claimed in Claim 1 wherein said identifying code contains broadcast channel information relating to said future television program.
- [c4] A method as claimed in Claim 1 wherein said identifying code contains program summary information for said future television program.
- [c5] A method as claimed in Claim 1 wherein said identifying code is a unique Uniform Resource Locator identifier.
- [c6] A method as claimed in Claim 1 wherein said identifying code is a unique Uniform Resource Identifier.
- [c7] A method as claimed in Claim 1 wherein the step of broadcasting said identifying code simultaneously with said future programming preview further includes the step of encoding said identifying code.
- [c8] A method as claimed in Claim 1 wherein the step of broadcasting said identifying code simultaneously with said future programming preview further includes the step of embedding said identifying code within said future programming preview.
- [c9] A method of selecting a future television program broadcast event and relaying the future television broadcast information to a television system through the use of an identifying code broadcasted with a future television event

programming preview, said method comprising the steps of:

selecting said future television event programming preview with a  
selecting means while said future television event programming preview  
is being viewed by a user;  
reading said identifying code broadcasted with said future television  
event programming preview;  
storing said identifying code within said television system; and  
selecting a future reminder function.

- [c10] A method as claimed in Claim 9 wherein said selecting means is a button on a remote control, said remote control having the ability to send a signal to said television system.
- [c11] A method as claimed in Claim 9 wherein said selecting means is a means of using speech recognition to audibly select said future television event programming preview with human speech.
- [c12] A method as claimed in Claim 9 wherein said selecting means is an input means for a computer system.
- [c13] A method as claimed in Claim 9 wherein said future reminder function is a recording means.
- [c14] A method as claimed in Claim 13 wherein said recording means is an analog recording system.
- [c15] A method as claimed in Claim 13 wherein said recording means is a digital recording system.
- [c16] A method as claimed in Claim 9 wherein said future reminder function is a reminding means.
- [c17] A method as claimed in Claim 16 wherein said reminding means is an electronic mail message.
- [c18] A method as claimed in Claim 16 wherein said reminding means is a message displayed on said television system.

[c19] A method as claimed in Claim 16 wherein said reminding means is a message sent to a paging system.

[c20] A method as claimed in Claim 16 wherein said reminding means is a means to automatically switch said television system to said future television program broadcast event.

[c21] A method as claimed in Claim 9 wherein the step of selecting a future reminder function can be a predetermined default.

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